

Feel Big! Fiat Wins Bronze in Big Bang Awards of “The Advertising Club Bangalore” in India



(Sept. 30, 2014) Good news! Fiat has won ‘Bronze’ in recent Big Bang Awards of “The Advertising Club Bangalore”.

This award is for the digital innovation Fiat India did with the media agency Maxus to highlight the key proposition – “Feel Big” of the product, Fiat Linea Classic in October 2013.

Feel big, by clicking the link below:

www.feelbig.in